

ANNOUNCEMENT | 9.30.2025

ITCI, Inc. Announces the Passing of CEO Carl Poteete and Confirms Continued Operational Leadership

Moses Lake, Washington – It is with profound sadness that ITCI, Inc., parent company to Inland Tarp & Liner, Inland Tarp & Cover, and ITC Services, shares the passing of its Chief Executive Officer, Carl Poteete, on September 22. Surrounded by his loving family, Carl went peacefully to be with his Lord.

Carl's life and work were marked by faithfulness, humility, and service. Over the past six years he led ITCI with a deep commitment to people and to the values that guide our family of employee-owned companies. His vision strengthened the organization and shaped a leadership team prepared to continue the work he so passionately advanced.

ITCI, Inc. will remain fully operational. Each business unit will continue to be led by its respective General Manager: Matthew Purcell for Inland Tarp & Liner and Freddie Prado for ITC Services. Together with Heath Malone, they form an experienced executive leadership team that will oversee operations for ITCI, Inc. The team was built and mentored by Carl to ensure stability and continuity for employees, customers, and partners.

"Carl leaves behind a legacy we are deeply proud of, both personally and professionally. He lived in faithfulness and devotion, dedicating his life to those around him as a husband, father, pastor, mentor, and business leader. He took great joy in serving and giving wherever he could make an impact."

A memorial service to honor and remember Carl will be held on Saturday, October 18 at 1:00 p.m. at Generations Church, 431 E. Brown Ave., Moses Lake, WA 98837. All who knew Carl are invited to join his family, friends, and colleagues in remembrance.

Those wishing to make a memorial donation in Carl's honor may consider supporting one of the causes close to his heart:

- Columbia Basin Cancer Foundation – www.columbiabasincancerfoundation.org
- Responder Life – www.responderlife.org

The ITCI family is united in grief and gratitude. We remain committed to the mission Carl championed: serving our customers with integrity, caring for our employees, and making a positive impact in the communities we call home.

